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i4designmagazine.com

art. architecture. design. **vision.**

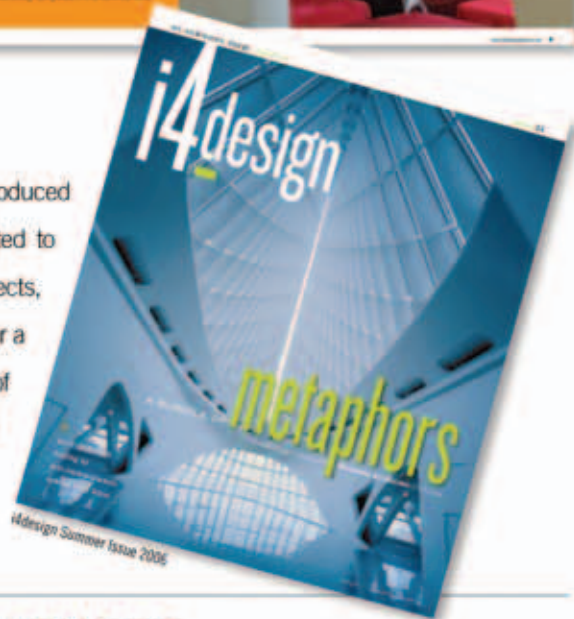
i4design

FOLIO AWARDS NEW YORK 2006



OZZIE AWARD WINNER

i4design



i4design magazine — the only luxury shelter magazine, written and produced regionally that is devoted to architecture, art and interior design created to inspire and inform both Residential and Contract Interior Designers, Architects, Design-Build Firms and Developers in the Midwest. Inside, you'll discover a magazine full of design innovation and inspiration covering all aspects of interior design and architecture in both residential and contract design all of which will make this a go-to guide for design professionals in the Midwest.

CONTENT:

DEPARTMENTS

Like it or Love it | This exciting feature will introduce you to new products recently launched at major shows including NeoCon, Milan Furniture Fair, Art Basel and around the globe.

Eco-Chic | A unique and extraordinary section featuring Green design and environmentally friendly, socially responsible design products and projects including both residential and contract.

Out and About | Network- Celebrate- Showcase- Discover. Our paparazzi will have their eye on you.

Between the Covers | The latest book reviews on Art, Architecture and Design

Art Attack | View museums from the inside out. Enjoy the art and architecture of the Midwest's most impressive museums and artists.

Wired | Everything high tech.

FEATURES

On The Rise | High Rise Residential Design-Our editors search high for the most prestigious skyscrapers from the ground up.

At Home | From downtown cool to suburban chic, we showcase the latest in residential home design.

At Work | A look at some of the most innovative offices and retail stores the Midwest has to offer- working late never felt so good.

At Play | Eat, Sleep and Drink in the Midwest's hottest Nightclubs, Restaurants and Hotels.

What's Next Right Now | Visions and Influences. In this feature we profile an interior designer, architect, product designer, showroom manager or retailer who is a visionary in their own right.



2007 RATES

Rate Card: Effective January 1, 2007. All rates are gross and per insertion

Size	1x	2x	5x
Two Page Spread	5,851	5,521	5,053
Full Page	3,700	3,510	3,170
One Half (1/2)	2,531	2,383	2,154
One Third (1/3)	2,020	1,912	1,755
One Fourth (1/4)	1,585	1,484	1,345
One Sixth (1/6)	1,225	1,152	1,050
One Eighth (1/8)	931	872	790

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Inserts: Insert rates available upon request



EDITORIAL CALENDAR

Publication Date	Space Reservation/ Materials Due
Spring	Jan 19th 2007
Summer	Mar 30th 2007
Fall	June 29th 2007
Design Awards Issue	Oct 1st 2007
Winter	Oct 26th 2007

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BEST DESIGN NEW MAGAZINE
 BEST FEATURE DESIGN



DISTRIBUTION:

i4design has a quarterly circulation of 13,300 per issue and is distributed to Design professionals including interior designers, real estate developers, architects and design-build firms in the Midwest which includes: Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio and Wisconsin. Our list of Design professionals is culled from proprietary lists of individuals and firms actively purchasing products and services in the Metro Chicago area.

i4design is published 5 times per year, Fall, Winter, Spring and Summer with a special Design Awards issue printed in the Fall.

